

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

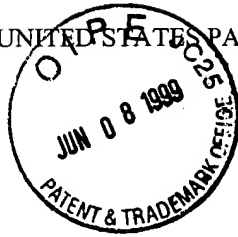
In Re the Application of:

PAUL C. GREER, ET AL.

Application No.: 08/882,197

Filed: June 25, 1997

For: **USER DEMOGRAPHIC PROFILE DRIVEN
ADVERTISING TARGETING**



Art Group: 2765

Examiner: Penny Caudle

PETITION FOR EXTENSION OF TIME PURSUANT TO 37 C.F.R. § 1.136(a)

Assistant Commissioner
for Patents
Washington, D.C. 20231

Sir:

In accordance with 37 C.F. R. § 1.136(a), Applicants for the above-identified application respectfully petition the Commissioner for a one (1) month extension of time, extending the period for response to June 08, 1999, from the Final Office Action dated March 08, 1999. A check in the amount of \$110.00 (petition filing fee) and the Request for filing a 1.53(d) continuation and Preliminary Amendment are attached.

If it should be determined that a longer extension of time is required to prevent this application from being abandoned, please charge any additional fees to Deposit Account No. 02-2666. A copy of the Fee Transmittal is enclosed for deposit account charging purposes.

06/11/1999 INWARD 00000058 0882197

03 FC:115

110.00 OP

Date: June 08, 1999

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

A handwritten signature in cursive script, appearing to read "William W. Schaal".

William W. Schaal, Reg. No. 39, 018

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